



Happy New Year Rotarians! by Ed Boeve, District Governor

Happy New Year to the family of District 5960 Rotarians. My hope for each of you is that 2025 isn't 'just another year' but that you truly experience a HAPPY NEW YEAR!!! Try something new at your club; a new service project, a new fund-raiser, a new meeting format/time/day, you get the picture! Let's make 2025 the year that our community discovered the simply irresistible Rotary club that each of you helps to create and nurture.

January is Vocational Service month on the Rotary calendar. It is a time for us to learn about, to recognize, and to appreciate the professional contributions of current and potential Rotarians in our community. Take time to visit a member business as an individual or as a club, to learn about a business or retail operation during a 'vocational minute' (or five) during a club meeting, and/or to recognize a significant employer in your town. Or come up with your own idea to celebrate the entrepreneurs and business leaders all around us.

January 18th is an important day on our District calendar. You are all invited to join me and more hundred(s) of your fellow Rotarians at our Mid-Term Assembly of Clubs. Details and registration link are included in this issue. I strongly encourage you to make plans with your club members to ride together and come to the Assembly. We will learn and work together to turn our club into a 'Third Place' where people come for friendship, belonging, and purpose. Author Rick Kyte will share his vision based on his best-selling book entitled 'Finding Your Third Place'. We will also hear from several District Grant recipients who leveraged their Foundation grant to continue growing a concept within or beyond their community. Seemingly wild ideas in the past, such as eradicating polio, providing a 'shelter box' to victims of natural or man-made disasters, and others started as a District Grant. You never know.

Be Part of an annual tradition!

Be part of an annual tradition! The joint meeting between Minneapolis Rotary, Club 9, and Saint Paul Rotary, Club 10, will be on Tuesday, February 11 in Saint Paul.



The Rotary Club of Saint Paul's speaker will be **Andrea Raffo, Senior Vice President and Director of Research, Federal Reserve Bank of Minneapolis**. Mr Raffo will speak on the Federal Reserve and our Regional Economy. [Andrea Raffo | Federal Reserve Bank of Minneapolis](#)

The lunch buffet will open at 11:50 in hopes that everyone is seated by the start of the meeting at 12:10. They will conclude no later than 1:15.



Events

Rotary District 5960

EXCITING UPCOMING EVENTS

18 JAN	DISTRICT 5960 MIDTERM EVENT 8:45 AM - 11:30 AM Hamline University-Klas Center
18 JAN	PRESIDENTS-ELECT LUNCH & TRAINING 11:30AM - 2:30 PM Hamline University-Klas Center
13-15 MAR	PRESIDENTS-ELECT TRAINING Northcentralpeds.org Omni Hotel Eagan, MN
01-03 MAY	MAKE PEACE VISIBLE CONFERENCE Makepeacevisible.org Mystic Lake Conference Center

www.rotary5960.org

Rotary District 5960

MID-TERM HAMLINE-KLAS CENTER

RICHARD KYTE
FINDING YOUR THIRD PLACE

JANUARY 18
9:00AM - 11:30 AM

[REGISTER NOW](#)

REGISTRATION NOW OPEN!

Turn your inspiration into action

Make Peace Visible Conference May 1 - 3, 2025

MAKE PEACE VISIBLE
The Intersection of Food Security | Clean Water | Health | Peace

Dive in and catch the Early Bird deal while it's hot!

Hosted by Rotary District 5960

\$3 parking validation is available at the meeting for the Victory Ramp - located at 344 Wabasha St N - one block from the hotel. Pay when you register or as you leave for a validation sticker. (Street parking and other ramps are also available.) Lunch for guests or other Rotarians is \$30.

We look forward to welcoming everyone to Saint Paul Rotary!

Please register to ensure an accurate lunch count. [CLICK HERE](#)

District Mid-Term Event Registration



Rotary District 5960

MID-TERM

HAMLIN-KLAS CENTER

8:45 AM - 11:30 AM

REGISTER NOW *much more!*

President-elect Lunch and Training will follow MidTerm

SATURDAY, JANUARY 18

QR code in top right corner.

Three circular icons on the left: "FIND YOUR THIRD PLACE", "FIND YOUR THIRD PLACE", and "FIND YOUR THIRD PLACE".

Three circular portraits of speakers: RICHARD KYTE (FINDING YOUR THIRD PLACE), ED BOEVE, DISTRICT GOVERNOR (DISTRICT UPDATE), and GRANTS UPDATES.

You're Invited to the District Mid-Term Assembly of Clubs!

FREE EVENT - REGISTRATION REQUIRED

- **Date:** Saturday, January 18, 2025
- **Time:** 8:45 a.m. – 11:45 a.m.
- **Location:** Klas Center, Hamline University
- **Room:** Kay Fredericks Room
- **Address:** 1537 West Taylor Avenue, Saint Paul, MN 55104

[Read More](#)

Rotarians are mobilizing “Little Communities That Could” create proficient readers



Rotary International logo in top left corner.

Three children (two girls and one boy) smiling and reading a book together.

CELEBRATING LITERACY

Rotarians are mobilizing “Little Communities That Could” create proficient readers.

Illustration of a heart-shaped mug on a stack of books in the bottom left corner.

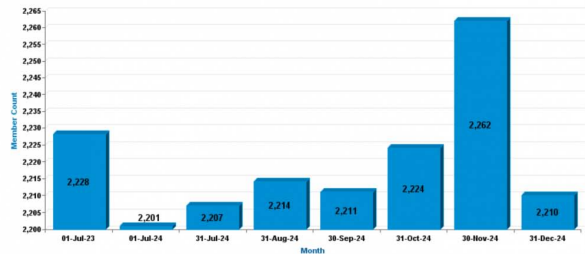
More than half the students in Minnesota’s k-12 classrooms can’t read proficiently. That’s 500,000 kids-enough to fill the US Bank stadium 7.5 times. The consequences of not reading proficiently are catastrophic, not just for that child, but for their family, community and the economic engine of our state. While the problem crosses the socioeconomic strata of our state, it disproportionately affects those living in pockets of poverty, communities of Black, Indigenous and People of Color and children with different learning abilities. Minnesota’s racial opportunity gaps are second worst in the country. Mississippi does a superior job with a pittance of our social capital. Minnesota can certainly do better. Rotarians are rallying to make it happen.

Rotarians Monica Martin from Monticello and Hyon Kim from Roseville have the mindset of “The Little Engine That Could.” They aspire to mobilize their community so every child learns to read proficiently. These Rotarians helped ignite a statewide campaign and inspired “**Minnesota’s Rally to Read**” *BHAG* (Big Hairy Audacious Goal): transform Minnesota to the state with the highest reading proficiency with the fewest inequities and accomplish it with a “fierce urgency of now.” [Read More](#)

Membership Growth (January)



CLUB GROWTH (DISTRICT CHART)
For District # 5960
For Rotary Year (2024 - 2025)



District 5960 is continuing to measure the progress we are making towards growing Rotary in order to meet the challenges we face today to ensure a strong and vibrant Rotary going into the future.

Rotary's new Strategic Plan has identified four priorities that focus on membership impact, expansion, and engagement.

- Priority 1. Increase our Impact
- Priority 2. Expand our Reach
- Priority 3. Enhance Participant Engagement
- Priority 4. Increase our Ability to Adapt

As of December 31, 2024, Rotary District 5960 membership was **2210 members**. District Goal for 2024-2025. 100 + new members by June 30, 2025

Clubs Membership Chart - [LINK](#)

[Read More](#)

Schedule A Speaker



The District Team Working to End Human Trafficking continues to make presentations to clubs in the District. They have a presentation rich with ideas of how your club can join the work to end human trafficking in your community. To schedule a presentation contact Al Zdrazil at zdra0004@gmail.com. Also, you can see their page on the District website by going to About > District Projects > Rotary Working to End Human Trafficking. [LINK](#)

Hall of Friendship



North Central
President Elect Training

Hall of Friendship

6 Foot Table & Display Area

\$300 - For Profit Organization

\$150 - Non-Profit Organization

\$75- Non-Profit Rotary Club Level Project or Idea

Meal Plan is purchased separately

**13-15
MARCH
2025**

VIKINGS OMNI
EAGAN, MN

SHARE YOUR PASSION
WITH CLUB LEADERSHIP

Limited Space Available

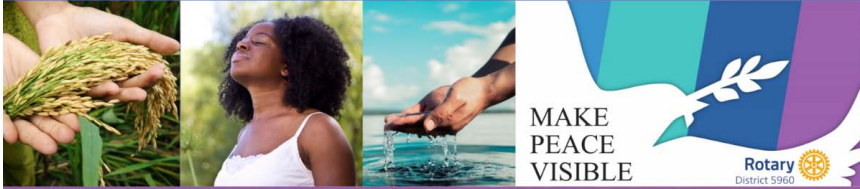
Register Online at
www.northcentralpets.org
Contact Alexa - alexa@rotary5950.org

2025 DISTRICT CONFERENCE

REGISTRATION NOW OPEN!

Turn your inspiration into action

Make Peace Visible Conference May 1 - 3, 2025



The Intersection of Food Security | Clean Water | Health | Peace

Dive in and catch the Early Bird deal while it's hot!

Hosted by Rotary District 5960

Join the Movement for Peace: Secure Your Spot Now!

\$100 Early-bird Discount ends January 30, 2025

Experience the power of unity and join us in our mission to promote peace worldwide. By securing your spot today, you have become an integral part of a global movement dedicated to fostering harmony and understanding. Together, we can make a difference and create a more peaceful future for all. [Registration Link](#)

[Read More](#)

[Rotary District 5960](#)